Fundraising and Strategic Planning: Innovative Approaches for Museums (Paperback)

By -

ROWMAN LITTLEFIELD, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book. Fundraising and Strategic Planning: Innovative Approaches for Museums appraises strategies museums employ to raise funds including admission prices, membership categories, donor and affinity groups, and specialized event-driven efforts while examining new crowdfunding models such as Kickstarter, Indiegogo, and Piggybackr. This book examines a range of ambitious undertakings and the means by which museums and cultural organizations achieve them. Each of the case studies in this volume focuses on the cornerstones to museum operations: strategic planning and fundraising. For example, Carl G. Hamm describes how Saint Louis Art Museum moved from a capital campaign into a sustainable stream of increased annual giving. Vicky U. Lee narrates the transformation of abandoned, elevated rail yards into an exciting, well-travelled (and highly-tagged and pinned) public amenity, the High Line. While not a museum per se, the High Line and its public art amenities offers much to the story of collecting institutions, as well as to the framework of the public-private partnership. The Innovative Approaches for Museums series offers case studies, written by scholars and practitioners from museums, galleries, and other institutions, that showcase the original,...

READ ONLINE

You May Also Like

A Parent s Guide to STEM (Paperback)

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.This lively, colorful guidebook provides everything you need to know to help your child get inspired, succeed...

Readers Clubhouse Set a Dan the Ant (Paperback)

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Karen Stormer Brooks (illustrator). 214 x 149 mm. Language: English . Brand New Book. This is volume one, Reading Level 1, in a comprehensive program (Reading Levels 1 and 2) for...

Ellie the Elephant: Short Stories, Games, Jokes, and More! (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...

Happy Monsters: Stories, Jokes, Games, and More! (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...

Peewee the Playful Puppy: Short Stories, Jokes, and Games! (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a children s book that is highly entertaining, great for early readers, and is jam-packed with...

Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...